19th Annual Meeting & Scientific Session of the Academy of Microscope Enhanced Dentistry

AMED 2020

DENTAL MICROSCOPY MEETING

OF OCTOBER 23-25

HYATT CENTRIC CHICAGO MAGNIFICENT MILE

Enrico Cassai, DDS
Microscope in Endodontics 2020: Present and Future

Bertrand Khayat, DDS & Guillaume Jouanny, DDA
Microsurgeical Endodontics: From Theory to Practice

Angela Ward
Patients HATE Traditional Dentistry! WTH! Give 'em What They WANT-and Get Paid for it!

Ali reza Sadeh, DDS, PhD
Seeing is Believing: Application of Optical Coherence Tomography in the Research and Practice of Dentistry

Richard J. Miron, DDS, BMSC, MSc, PhD, DMD
Understanding Platelet Rich Fibrin: From Biological Background to Clinical Indications

Douglas Terry, DDS
Esthetics: A Microscopic to Global Perspective

Ian McNickle, MBA
New Patient Growth thru Digital Marketing

Thomas J. Kopic, DDS, MSD
Prognosis for the Periodontally Compromised Tooth

Nick Fortune
Successful Business Structures: The Keys to Protecting Your Wealth

John Roberson, DMD, FACS
Understanding Platelet Rich Fibrin (PRF) One Day Training Course & Hands-On Workshop

Glenn van As
Seeing the LIGHT! - Soft and Hard Tissue Lasers in General Practice

Daichi Miyajima, DDS
Microscopic Diagnosis and Treatment Can Rescue Cases Diagnosed by Private Clinics as "Hopeless" Cases

Itaru Yoshida, DDS
Beyond Microscopic Practice, Considering Troubled Implant Cases

Randy Shoup, DDS
HANDS-ON: How To Restore The Endodontically Treated Tooth

Juan Carlos Ortiz Hugues, DDS
HANDS-ON: Advanced Ergonomics in Microscope Dentistry & The Art of Microphotography

Now In-Person and Virtual Meeting

SPECIAL OFFER from Fotona & AMED
Option 1: Attend the Entire Meeting and Dr. Miron's Hands-On for $775 (Use code: Fotona)
Option 2: Attend Dr. Miron’s Hands-On for $495 (Use Code: Fotona495)

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Microscopy in Endodontics 2020: Present and Future
Enrico Cassai, DDS
Course Description:
The purpose of the lecture is to deepen the use of the magnification in the endodontic field and its advantages, through high historical excursus will be emphasized the incredible progress that is done from magnifying glasses to the Operating Microscope. Thanks to this technology every clinician has the possibility today to perform operations with better predictability such as removing roots, fractured instruments, treating perforations or in the endodontic surgical field. Finally we will try to look to the future by thinking about what we can still expect in the microscopic–endodontic field.

Learning Objectives:
• Learn the main advantages in Microscopic Endodontic
• Learn how to better use the Microscope in different fields of endodontics: from diagnosis to instruments or posts removing
• Understand the real potential of endodontics under microscope and discover new future applications

Microsurgical Endodontics: From Theory to Practice
Bertrand Khayat, DDS & Guillaume Jounany, DDA
Learning Objectives:
• Fully understand the potential of the operating microscope in Endodontic Microsurgery
• Identify and address anatomical complexities with the use of the operating microscope
• Improve the microscope centered ergonomics during the surgical procedure

Patients HATE Traditional Dentistry! WTH! Give ‘em what they WANT—get paid for it!
Angela Ward
Course Description:
I wish I had found your practice sooner! Why doesn’t every dentist do dentistry this way? Why was my tooth ground and crowned when there was another option? Why wasn’t I given a choice? We hear these statements every single day in our micposure-based practice. The tears, the anger, the disappointment, the broken trust. Exhausting and heart breaking. Pause for a moment to consider this: every time you treat a patient, you are making a lifelong footprint in their health. Many times, this footprint is irreversible—permanent. Before you pick that handpiece and leave your footprints, join us as we explore what your patient really expects. Patients hate traditional dentistry. small fillings needing bigger fillings, the ground and crowned root, canal, extractions…implants. The never-ending cost associated with redoing dentistry. Are you afraid to design a treatment plan that is the best care for your patient simply because insurance won’t or you think a patient can’t pay for it? Do you fear the time and energy required to operate outside the scope of traditional dentistry? Do you or your team have a solid belief that every patient has the right to choose longevity and quality over cost and tradition? Join us as we explore the nuts and bolts of creating a focused patient, behaviorally sound microscope-based practice that leaves a life changing healthy footprint in the lives of your patients.

Learning Objectives:
• Attendee will learn and flesh out the essential characteristics that determine patient acceptance of a health-based treatment plan
• Attendee will learn the “Why” of microscope-based dentistry
• Attendee will learn to educate and help their patients appreciate the value of ultraconservative, microscope-based dentistry
• Attendees will learn to attract and keep the right patient…not just a lot of new patients
• Attendees will leave with a personalized game plan for their office.

Seeing is Believing: Application of Optical Coherence Tomography in the Research and Practice of Dentistry
Alireza Sadr, DDS, PhD
Course Description:
Over the past two decades dentistry has made important progress, thanks to advancements in material science, technology and clinical techniques. Dental bonding revolutionized the shape and content of clinical dentistry, presenting a strong and minimally invasive alternative to the traditional materials. Our research groups have promoted 3D high-resolution in-depth real-time imaging using Optical Coherence Tomography imaging and analytical methodologies to detect and monitor dental defects such as caries at various stages, cracks and compromised restoration integrity. These visual observations, not ever observed before, lead to recommendations on diagnosis and procedures such as bonding protocols and material selection.

Understanding Platelet Rich Fibrin: From Biological Background to Clinical Indications
Richard J. Miron, DDS, BMSC, MSc, PhD, DMD
Course Description:
The use of platelet concentrates has had a long-history of use in various fields of medicine as an autologous source of growth factors fabricated utilizing centrifugation of blood under various conditions. While platelet rich plasma (PRP) was proposed as a first-generation platelet concentrate over 3 decades ago, over the past 10 years, platelet rich fibrin (PRF) has seen a steady increase in utilization for a variety of medical procedures due to its lack of anti-coagulation factors favoring fibrin clot formation and faster wound healing. More recently, the development of a liquid PRF provides a new formulation of liquid PRF without using anti-coagulation factors that may specifically be combined with currently available bone biomaterials favoring particle stability, angiogenesis and tissue integration. This talk aims to highlight the recent advancements made with respect to the newest formulations of platelet concentrates including recent developments in horizontal centrifugation and liquid concentrated-PRF to further speed wound healing and tissue regeneration for various applications.

Esthetics: A Microscopic to Global Perspective
Douglas Terry, DDS
Course Description:
This one-hour presentation will encompass many facets of aesthetic and restorative dentistry including: biomaterials selection, operative techniques and principles, diagnostic and communication concepts, the aesthetic design concept, functional composite prototyping, periodontal plastic surgical procedures and prosthetic guidelines for treatment of interdisciplinary cases. This presentation will emphasize the significance of using the basic building blocks of restorative and prosthetic dentistry for achieving perioesthetic excellence. I will be describing throughout the presentation, techniques and materials for each of these topics that are illustrated in my new textbook, Esthetic and Restorative Dentistry: Material Selection and Technique, 3rd Edition.

Learning Objectives:
• Examine the preoperative considerations for developing natural aesthetics with composite and ceramic restorations.
• Recognize the importance of defining esthetics from a microscopic to global perspective.
• Learn how to select and integrate restorative materials and adhesive protocols with sound fundamental design principles for direct and indirect composite and ceramic restorations.
• Examine the complete process of interdisciplinary treatment.
• Identify the significance of the biological framework in providing natural esthetics with various periodontal plastic surgical procedures that can preserve, conserve and modify these hard and soft tissue profiles.

New Patient Growth thru Digital Marketing
Ian McNickle, MBA
Course Description:
In this seminar we will explore the most important aspects of online marketing for dentists including website optimization, social media, online reviews / reputation management, SEO for Google rankings, PPC for new patient leads, and videos. Case studies will be used throughout the program to illustrate best practices. We will review how to track and measure results as well as how to determine Return on Investment.

Learning Objectives:
• Discuss recommended marketing services and budget for best results
• Discuss how to properly optimize a website to convert new patient leads
• SEO best practices to rank high on Google
• Review typical ROI (Return on Investment) for new patient generation

Prognosis for the Periodontally Compromised Tooth
Thomas J. Kepic, DDS, MSD
Course Description:
A Historical Perspective Along With Short and Long-Term Follow up of Cases. Establishing an accurate periodontal prognosis is paramount to case success. Prognosis is often thought of as being “static,” established once, and never to change. However, proper periodontal therapy can alter a tooth’s prognosis, if done in time. This course will show both short and long-term cases where prognosis has changed during therapy.

Learning Objectives:
• Identifying the clinical factors used in assigning prognosis
• Understanding the historical research that leads to the modern day concept of prognosis.
• Defining the new concept of periodontal diseases and host susceptibility

Successful Business Structures: The Keys to Protecting Your Wealth
Nick Fortune
Course Description:
Learn how to protect your business and personal assets from litigation during this in-depth discussion on proper entity structuring, tax reduction and Medical License Protection. An overview of asset, and more specifically, life insurance policies; it is more important than ever to use the proper legal structure to protect your Practice. Your Medical License is the most important asset you own, learn how to protect it forever. Invest in anything Tax-Free using the Investment Grade Insurance Contract, and ultimately gain the freedom to run your Practice without worrying about protecting your hard-earned income from legal predators at their doorstep.

Learning Objectives:
• To understand the structure for your business to maximize income tax education, The LIIUP
• The importance of Using The investment Grade Insurance Contract to Invest in anything Tax-Free.
• How to avoid probate and leave a tax-free estate
• Multiple sources of lawsuits that could ruin your business and personal financial future and how to protect against them
• How to eliminate losses from lawsuits not covered by insurance.
• How to protect their Medical License from reports to the NPOB and State Boards.

PharmaMD-MEP • Pharmaceuticals and Emergencies in the Dental Office
John Roberson, DMD, FACS
Course Description:
Medical Emergencies happen in dental offices. They are not rare. Dentists and their staff must be ready, there can be no exception. The first 10 minutes are critical in a life-threatening emergency. This is an energetic, interactive lecture devoted to having dentists and their team ready on Monday. Every dentist and their team need to experience The L.I.F.E. Program.

Learning Objectives:
• What to do in the first 10 minutes of a medical emergency
• Recognize adverse reactions to drugs and implement appropriate interventions for those causing a medical emergency
• Understand and know the CORE 8 DRUGS (Critical Care Resource Reversive Emergency Drugs) your office needs for medical emergencies:
• Recognize and discuss management of the DOME 16 (Dental Office Medical Emergencies):
• Legal Ramifications of adverse events in dental offices
• Case Presentations involving many medical emergencies that occurred in dental offices
• Describe all contents within the emergency drug kit and know their uses
• Medical emergency algorithms

Task-Specific-Rendering - A New Era of 3D Imaging in Dentistry
Bruno Azevedo, DDS
Course Description:
Come Beamed Computed Tomography (CBCT) has become an indispensable diagnostic imaging tool in clinical dentistry. In particular, high-resolution limited field of view 3D CBCT allows dentists to diagnose and treat conditions in the maxillofacial region that are impossible to diagnose and treat using conventional 2D imaging. Because the use of CBCT imaging provides clinicians with a higher degree of confidence in the detection of anatomic variations and pathology, it acts as an essential clinical decision support tool that it allows for valuable information on when to treat, how to manage, and just as importantly when not to treat. CBCT imaging is emerging as the scaffold for upcoming technologies such as 3D printing, dynamic navigation, and surgical guides and is being applied to better understand the healing process associated with grafted sites and previously endodontically treated teeth. Using clinical cases, we will delve into features of task-specific rendering filters and discuss in which clinical scenarios they should be applied in clinical dentistry and the impact of newly developed realistic 3D rendering for imaging diagnosis.

Learning Objectives:
• Be familiar with current technological advances in CBCT hardware and software
• Understand basic and advanced 3D rendering reconstructions of CBCT data
• Integrate information presented in this course into efforts to improve the diagnostic imaging skills of practitioners

Seeing the LIGHT! - Soft and Hard Tissue Lasers in General Practice
Glenn van As
Course Description:
In this limited attendance hands on workshop attendees will see how dental lasers can be utilized to help with treatment outcomes in general practice. Soft tissue Diode lasers have become a go to piece of many dentists armamentarium for their role in soft tissue lasers have become a go to piece of many dentists armamentarium for their role in soft tissue management, laser bleaching, soft tissue procedures such as frenotomies and lingual tongue tie release. Hard tissue lasers are able to be used for restorative preparations, as well as contouring of bone. Lasers do provide an alternative to many procedures but many clinicians are confused by which laser might be the best for their practice. In this “See, Show, Do” hands-on workshop attendees will first see some clinical cases documented through microphotography and videography captured by the dental operating microscope. A live demonstration under the scope will SHOW how soft and hard tissue lasers can be used. The latter part of the session will then be used by attendees to try for themselves both soft tissue diode lasers and all tissue lasers while using a table top mounted microscope on pig jaws. See how lasers can become an important part of the armamentarium for your dental practice.

Learning Objectives:
• Discover the various wavelengths present in dentistry and see how they might be relevant for your practice.
• See how soft tissue diode lasers can be utilized for tissue management and in the delivery of minor tissue surgical procedures.
Realize how “all tissue” erbium lasers can be used for restorative dentistry and in the ablation of bone.
Understand how Low Level Laser therapy can be a vital treatment for your surgical cases.
See how the synergy between Lasers and the Dental Operating Microscope exists

**Microscopic Diagnosis and Treatment Can Rescue Cases Diagnosed by Private Clinics as “Hopeless” Cases.**

Daichi Miyajima, DDS

**Course Description:**
Almost over 10 percent of Japanese dental clinics have one or more microscopes, which make Japan as one of the largest countries of microscope dentists. As a recent trend in Japan, some young Japanese dentists, including myself, simultaneously start using a microscope and a turbine drill in our early career. Some people call them “Micro-Native” who sometimes have the equal amount of years using a microscope as being a dentist. By using a microscope young dentists can learn better observation and diagnostic skills and get educated by videos of their more experienced dentists. In addition to those benefits, by recording videos of procedures, (which is easier using a scope) young dentists can share their procedures with more experienced dentists and get advice from other microscope users. I would like to share a successfully treated case by applying microscopic procedure, which was diagnosed as a “hopeless case” by a private clinic.

**Learning Objectives:**
- Learn educational effectiveness in using a surgical microscope.
- Using a microscope can benefit young dentists in observation and diagnostic skills.
- If accurately diagnosed and promptly treated, the endodontic lesion will heal with complete osseous regeneration and periodontal reattachment.

**Beyond Microscopic Practice, Considering Troubled Implant Cases**

Itaru Yoshida, DDS
Private Practitioner, Tokyo Japan, Yoshida Dental Clinic. Dental Maintenance Clinic

**Course Description:**
We all understand the great benefit of dental implant procedures. However, as the number of procedures increases, we also have more failed cases with a broad variety of causes and factors. To minimize this, we try to choose our method as predictable and reliable as it can be, but the unpredictability of the Human body often exceeds our ability. We can only train ourselves for new skills, prepare ourselves with new knowledge and technology.

In this course, I will present some of the troubled implant cases from my own experience and show you how I dealt with them. I hope to discuss the key points to look at after we have seen the benefits of microscopic dentistry.

**Learning Objectives:**
- Damaged prosthesis removal with microscopic view
- Peri-implantitis recovery with microscopic view
- Pathological mechanism of the human body that can not be solved only by using the microscope

**HANDS-ON WORKSHOPS**

**Hands-On: How To Restore The Endodontically Treated Tooth**

**ONE DAY LIVE DEMONSTRATION COURSE FOR ENDODONTIST and RESTORATIVE DENTISTS**

Randy Shoup, DDS

**Course Description:**
Everything from sealing the canals to the final restoration. Under the direction of Dr. Randy Shoup, a step by step approach along with supported scientific-ly based principals will be presented followed by a live demonstration with the techniques described performed on extracted untreated teeth. Learn the processes, products and equipment utilized to achieve success in treating the endodontically treated tooth. Learn techniques to utilize immediately and implement into your daily treatment. Attendees are invited to bring their own loops or utilize the available microscope. During the course, demonstration equipment will be available for attendee use.

**Learning Objectives:**
- Understand the principles of bonding to deep dentin with the most current scientific understanding
- Effectively seal the gutta percha filled canals with a composite resin system prohibiting the contamination of the root canal system from coronal leakage
- Create a high molecular weight poly propylene fiber scaffolding matrix within the evacuated pulp chamber
- Utilize new composite systems to create a dense and high adhesive core within the tooth
- Analyze and assess the remaining tooth structure; design a final restoration that reinforces the remaining healthy and sound tooth structure.

**Advanced Ergonomics in Microscope Dentistry & The Art of Microphotography**

Juan Carlos Ortiz Hughes, DDS

**Facts and Applications:**
- Introduction to ergonomics in dentistry/hands-on Introduction to dental ergonomics
- Operator Stool analysis. Different models and brands if possible.
- Microscope Ergonomic devices.

**Hands On:**
- Operator Stool - Microscope - Patient Chair (Positions)
- Operator Stool - Microscope - Patient Chair - Assistant (Positions)
- Stretching and recommendations

**Course Description:**
Ergonomics, also known as human factors, is a multidisciplinary science concerned with finding ways to keep people productive, efficient, safe, and comfortable while they perform a task. The basic premise is to make the task fit the person, rather than making the person adjust to the task. Dentistry is one of the most demanding professions with a high incidence of musculoskeletal disorders. Many professionals are retiring early because of neck, back, shoulder, arm, wrist injuries. This course will outline the ergonomic benefits of the surgical microscope in dentistry, it will address appropriate posture while working with the microscope, how to position the microscope, how to position the patient and how to perform four- handed dentistry in order to work pain free, efficiently, and without stress. The course will also outline different stools available in the market, the properties of each and how to sit properly.

**Learning Objectives:**
- Learn and apply the principles of ergonomics in dentistry
- Learn about the most ergonomic stools in the market and test them.
- Learn how to sit properly with good available stools in the operator in different positions.
- Learn the ergonomic benefits of the microscope in dentistry
- Learn how to sit the patient in the operator chair in order to achieve better ergonomic position.
- Learn about four handed dentistry
- Learn how to prevent musculoskeletal disorders & the benefits of microbeams and stretching during the work day.

**Hands-On Workshop: Platelet Rich Fibrin (PRF)**

Richard J. Miron, DDS, BMSC, MSc, PhD, DMD

**Course Description:**
This is A One Day Training Course & Hands-On Workshop

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**MAKING RESERVATIONS**

A dedicated website is now available for your attendees to book their hotel rooms online. Reservations can be made no later than Monday, September 21st, 2020 by calling 1-855-563-9749 or going online at https://book.passkey.com/go/AMED2020. All Guestrooms will receive the special group rate of $249 per night, plus tax. Room, tax and incidentals are the responsibility of each individual.
## SCHEDULE OF EVENTS

### THURSDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Course</th>
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<tbody>
<tr>
<td>1:00pm - 5:00pm</td>
<td>Certification Exams</td>
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### FRIDAY

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:00am</td>
<td>Opening Remarks</td>
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<tr>
<td>8:15am - 9:45am</td>
<td>Ali Sadr</td>
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<tr>
<td>9:50am - 10:50am</td>
<td>Nick Fortune</td>
</tr>
<tr>
<td>10:50am - 11:15am</td>
<td>Break &amp; Exhibitors</td>
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<tr>
<td>11:15am - 12:50pm</td>
<td>Guillaume Jouanny &amp; Bertrand Khayat</td>
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<tr>
<td>12:50pm - 1:50pm</td>
<td>Lunch &amp; Exhibitors</td>
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<tr>
<td>1:50pm - 2:50pm</td>
<td>Angela Ward</td>
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<tr>
<td>2:50pm - 3:50pm</td>
<td>Rick Miron</td>
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<tr>
<td>3:50pm - 4:15pm</td>
<td>Break &amp; Exhibitors</td>
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<tr>
<td>4:15pm - 5:15pm</td>
<td>John Roberson</td>
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### SATURDAY

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<tbody>
<tr>
<td>7:00am - 8:00am</td>
<td>Ian Mcnickle</td>
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<tr>
<td>8:00am</td>
<td>Opening Remarks</td>
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<td>8:05am - 8:40am</td>
<td>Itaru Yoshida</td>
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<tr>
<td>8:45am - 9:45am</td>
<td>Thomas Kepic</td>
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<tr>
<td>9:45am - 10:15am</td>
<td>Break &amp; Exhibits</td>
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<tr>
<td>10:15am - 11:15am</td>
<td>Glenn Van As</td>
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<td>11:15am - 12:30pm</td>
<td>Daichi Miyajima</td>
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<td>12:30pm - 1:30pm</td>
<td>Lunch &amp; Exhibits</td>
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<td>1:30pm - 2:30pm</td>
<td>Enrico Cassai</td>
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<td>2:30pm - 3:30pm</td>
<td>Bruno Azevedo</td>
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<tr>
<td>3:30pm - 4:00pm</td>
<td>Break &amp; Exhibits</td>
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<tr>
<td>4:00pm - 4:30pm</td>
<td>Douglas Terry</td>
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<tr>
<td>5:00pm - 5:30pm</td>
<td>AMED Annual Meeting &amp; Awards Presentation</td>
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### HANDS-ON COURSE SCHEDULE

### SATURDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Course</th>
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<tbody>
<tr>
<td>9:00am - 12:00pm</td>
<td>Randy Shoup</td>
</tr>
<tr>
<td>2:00pm - 5:00pm</td>
<td>Juan Carlos Ortiz Hugues</td>
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### SUNDAY – ALL-DAY MASTER CLASSES

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<tr>
<td>9:00am - 5:00pm</td>
<td>Richard Miron</td>
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# AMED 2020

## DENTAL MICROSCOPY MEETING

19th Annual Meeting & Scientific Session of the Academy of Microscope Enhanced Dentistry

## A Clear Vision into the Future of Dentistry

### REGISTRATION

#### Personal Information:

Name: ____________________________________________________________________________________________

Address: __________________________________________________________________________________________

City:  __________________________________________ State: _________________________ Zip: _______________

Business Phone: ___________________________________ Add'l Phone (Optional): ____________________________

Email: _______________________________________________ Specialty: _______________________________________

#### Payment Information:

Full Name: ____________________________________________________________________________________________

Billing Address:_________________________________________ City:___________________ State:_____ Zip: __________

- [ ] Check Enclosed  
- [ ] Visa  
- [ ] MasterCard  
- [ ] AmEx  
- [ ] Discover

Card Number: ___________________________________ Card Exp Date: ______________ CCV: _______________

Signature: ____________________________________________________________________________________________

Dentists _______________  Students _______________  TOTAL COST $ _______________

Enclosed is a check for the amount of (or process our payment in the amount of) $ ____________________

(Checks need to be payable to: AMED)

Complete and mail to: AMED, 3820 Northdale Blvd., Suite 205A, Tampa, FL 33624 or fax to 813.422.7966

REGISTER AT: MICROSCOPEDENTISTRY.COM

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## AMED 2020 ANNUAL MEETING REGISTRATION FEES

<table>
<thead>
<tr>
<th></th>
<th>By July 1</th>
<th>After July 1</th>
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<td>Hands-on Courses (3-3.5 hours)</td>
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<td>Non-Member Hands-on Courses (3-3.5 hours)</td>
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<tr>
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On-Site Registration will be an additional $50 for the General Session and Extraction Academy registration.

Course Registration Cancellations: The fee, less a $35 per person processing charge, will be refunded if cancellation is made by 7/1/2020. Cancellations made between 7/1/2019- 10/1/2020 will be charged $100 cancellation fee. No refund will be made for cancellations after 10/1/2020. Please register online at microscopedentistry.com
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